



LEADERSHIP WESTMORELAND SPONSORSHIP OPPORTUNITIES

Leadership Westmoreland Torchbearer: \$5,000

Premium visibility for your company and affirming your commitment and belief in developing talent through Leadership Westmoreland.

- Company listed on all Leadership Westmoreland Collateral and session materials.
- Company listed on Chamber website beginning 30 days before the first class session and ending no sooner than 30 days following graduation.
- Company mentioned in all Leadership Westmoreland advertising.
- Reserved seating for four (4) at Graduation Ceremony.
- Company representative to make remarks at Leadership Westmoreland opening retreat and graduation ceremony.
- Opportunity to distribute company literature and promotional materials at Leadership Westmoreland Opening Retreat.

Graduation Ceremony Sponsor: \$2,500

Premium sponsorship that gives your company optimal visibility to the class and their CEOs and Supervisor as the Graduation Ceremony held in conjunction with a Chamber luncheon.

- Company listed as Graduation sponsor on Chamber website and on Graduation collateral.
- CEO or company representative to give remarks at event.
- Reserved seating for four (4) at Graduation Ceremony.
- Opportunity to distribute company promotional materials in participant notebook.

Opening Retreat Sponsor: \$1,500

Maximum visibility for you and your organization by attending the Opening Retreat. You will greet the participants of the new class of Leadership Westmoreland.

- Company listed as Opening Retreat Sponsor on Chamber website as well as retreat collateral.
- CEO or company representative to give remarks at event.
- Reserved seating for two (2) for retreat luncheon or dinner.
- Opportunity to distribute company promotional materials in participant notebook.

Opening Reception Sponsor: \$1,000

Key event to informally interact with the upcoming class of Leadership Westmoreland and their supervisors.

- Company listed as Opening Reception sponsor on Chamber website as well as on Reception collateral.
- CEO or company representative to give remarks at event.
- Reservations for four (4) for Opening Reception.
- Opportunity to distribute company promotional materials in participant notebook.

Continued on reverse

Curriculum Sponsor: \$1,000

This support helps underwrite the curriculum of the program including the style inventories taken by the class. By underwriting the curriculum, your logo is prominently placed on all curriculum materials

- Company listed as curriculum sponsor on Chamber website as well as on program collateral.
- CEO or company representative to give remarks at Opening Retreat.
- Reservations for four (4) for Opening Reception.
- Opportunity to distribute company promotional materials in participant notebook.

Lunch and Learn Sponsors: \$500

By underwriting a lunch, you have the opportunity to attend and welcome the class and tell them about your organization.

- Company listed as Lunch & Learn sponsor on Chamber website as well as in Lunch & Learn collateral.
- CEO or company representative to give brief remarks at sponsored luncheon.
- Reservations for two (2) at sponsored luncheon.

Patron Sponsors: \$250

- Company listed as Patron sponsor on Chamber website.
- Company name listed on select program collateral.
- One reservation to Opening Reception.

In-Kind Category Sponsors

- Media
- Print
- Catering
- Accommodations

###

For more information, please contact:

Grace Markum, Leadership Westmoreland Facilitator

241 Tollgate Hill Road
Greensburg, PA 15601

Phone: (724) 834-2900 ext. 205

Email: Leadership@westmorelandchamber.com