

Chamber Member Advertising Opportunities

Share your message with thousands of local companies and employees



Newsletter

Insert your company's promotional flier into the Chamber's monthly newsletter. The newsletter is sent to thousands of local employees via USPS and email at the beginning of every month.

E-blast

A Sponsor Spotlight e-blast is sent on the 15th of each month to encourage member to member business. Tag your message onto a Chamber e-blast as an effective way to reach thousands of recipients in a snap.

Website

Reach thousands of unique visitors each month who look to *westmorelandchamber.com* to search local businesses, inquire about Chamber events or learn about quality of life in Westmoreland County.

LED Sign

Reach an estimated 38,000 people each day who travel the intersection where the LED message board is located. Your message will be displayed roughly 1,000 times each day, or at least once each minute.

Advertising Specifications

- Artwork/Insert deadline is the 15th day of the month for publication in the following month's newsletter edition. 1,500 inserts are required.
- All artwork must be received as a .jpg or .pdf file. The Chamber cannot assist with graphic design.
- E-blasts are limited to a set number per month. First come, first served.
- Website, e-blast, newsletter and LED sign advertising is open only to Chamber members.
- The Chamber is unable to accept political campaign materials, offensive advertising, or any message that is in direct conflict or competition with another Chamber event or policy.
- LED Message Board measures 12' wide by 6' tall. Messages should be designed to fit 176 pixels wide by 80 pixels tall, .jpg format required.

| AD SIZE/TYPE | FREQUENCY | COST |
|--|---|---------|
| Newsletter - Flier Insert Size: 8.5"x11" Other sizes are subject to a minimum handling fee of \$25. 1,700 copies provided by member. | 1x | \$150 |
| | 3x | \$425 |
| | 6x | \$800 |
| | 12x | \$1,525 |
| E-blast to email network Size: 750KB or less Your image linked to .pdf ad/flier or URL | 1x | \$100 |
| | 3x | \$285 |
| | 6x | \$550 |
| | 12x | \$1,050 |
| Website - Square Button Ad Size: 257x214 pixels <30KB | Per Month | \$150 |
| Website - Long Banner Ad Size: 728x90 pixels <50KB | Per Month | \$150 |
| LED Sign Advertising Size: 176x80 pixels | \$500 per month <i>Discount 2.5% per month for consecutive months, limit 12 months</i> | |



BUILDING BUSINESS. CONNECTING COMMUNITIES. EMPOWERING EVERYONE.

TO RESERVE SPACE OR FOR MORE INFORMATION, CONTACT:

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